# Resume Builder
Version 1.0 | Figma Prototype

Name:

## Nick Lim

Occupation:

**Graphic Designer**
Motion Designer
UX Designer
Product Designer
Tattoo Artist

Location/s:

Brooklyn, NY  NYC  Remote  +

Portfolio Link:

http://nicklim.design/

Project Password:

Available upon request

## Describe yourself in exactly 64 words

Nick is a multidisciplinary (but mostly graphic) designer who loves the messy process of turning a vague and ambitious idea into something tangible, even if all you can do is wireframe it out at first. For the past 10+ years he has enjoyed working with large international agencies, fresh off the ground start-ups, CEOs, VPs, HNWIs, and an Emmy (and Peabody) winning Netflix show!

Continued at nicklim.design/about

work
edu
info
close menu

# Contact Information

Email:

contact@nicklim.design  Send

Phone:

510 – 499 – 6099

○ Home  ○ Mobile  ● The only one I have

Address:

Available upon request

# Work Experience

—— Present ——

## Freelance / Independent Contractor
Nick Lim Design

Since 2016

As a freelancer, I've moved between different roles and design disciplines from project to project. I continue to enjoy working at various levels depending on my clients needs.

**Director**
Brand & Experience Design
2022 - Present

**Design Director**
Branding / Advertising / Motion
2018 – Present

**Senior / Lead Designer**
Visual & Branding Design
2016 - Present

Summary of Responsibilities (expand roles above for more):

- Directed up to 6 direct reports across 3 simultaneous projects (so far).
- Worked through independent & collaborative concept development for branding, motion design, product ideas, systems, and workflows.
- Regularly managed client relationships and presentations through multi-phase projects.
- Brought concepts to life through refined visual design, motion design, and thorough brand and campaign visual guidelines.
- Oversaw final execution of website development, print production, campaign proofing, motion and photography direction.

Contracted by (selects, expand roles above for more):

Proto  R/GA  I&Co  SoulCycle
Patriot Act w/ Hasan Minhaj  Vox Media
Sibling Rivalry  BBH  Open

Agency Clients (selects):

[Hilton Logo]  [Bravo Logo]
[Mailchimp Logo]  [NYPR Logo]  [MTV Logo]
[Freeform Logo]  [Happify Logo]  [Grubhub Logo]
[WNYC Logo]  [Samsung Logo]  [ACLU Logo]
[Walmart Logo]  [Visa Logo]  [PepsiCo Logo]
[Audible Logo]  [NBCUniversal Logo]  [Google Logo]
[CNN Logo]  [Glico Logo]

## Adjunct Professor
School of Visual Arts (SVA) – 3rd Year IxD

Since 2019

Along with my co-teacher, we've made an original 28 week curriculum to teach the fundamentals and future of Interaction and UX Design to 3rd year students.

## Guest Lecturer
Since 2017

- **Parsons School of Design**
  Lecture on Portfolio Design to the BFA Product Design class
- **National YoungArts 2023 in Miami**
  Lecture and Workshop on Graphic & Interaction Design

—— Past Experience ——

## Director of Brand Communication
La Lumiere / illuMask

2013 - 2015

Employee 10 of a skincare device company, spearheading a rebrand and website replatforming, building up to an acquisition by Johnson & Johnson in 2015.

## Internships

- **Smart Design** (2012)
- **Nautica / VF Sportswear** (2011)
- **Alite Design** (2009)

# Education

■ Degree  ■ Continued Education

**School of Visual Arts (SVA)**
Summer 2019

**School of Visual Arts (SVA)**
Summer 2016

[Drexel Logo]

### Drexel University
2008 - 2012
B.S. in Graphic Design

Minor in Product Design
Recognition: Gold – Graphis New Talent Annual 2013, Platinum - Creativity Awards 2012, Award for Outstanding Senior Portfolio, Pennoni Honors Student, Dean's List

**California College of the Arts (CCA)**
Summer 2008

**Academy of Art University**
Summer 2007

This Resume can be fully experienced in a mobile browser **(using chrome or safari)** by following the link or QR code.

bit.ly/gotoprototype